



Information letter International Competition ClimateLaunchpad

JSC "Science Fund" together with NU Green Campus and Innovation Cluster of Nazarbayev University "Astana Business Campus" offers Kazakhstan scientists and entrepreneurs to participate in the international competition ClimateLaunchpad.

ClimateLaunchpad is the largest international competition of business ideas in the field of "green" technologies, which aims to reduce the negative impact on the environment and climate through the implementation of projects in the field of renewable energy, sustainable food production and environmental protection technology. In 2018 more than 45 countries will take part in the competition.

The goal of the contest is to find bright, promising ideas in the field of "green technologies" and help transform them into a sustainable business project.

The main organizer of the competition is the **Climate-KIC** community, which is the European Union's basic initiative in the field of climate and innovation.

To participate in the competition, you must meet the following selection criteria:

- You have not started your business (the idea can exist only on paper), or your business is not more than one year old;
- at the current stage of development of your business, commercial sales of products, technical solutions or prototypes are not carried out;
- for the development of your business idea, less than 200 000 euros were involved in the total amount of financing (venture financing for the project should not be received earlier);
- business idea should not violate the intellectual property rights of third parties;
- you must be fluent in English (the competition will be in English);

Teams that include 2 people (researchers, students, undergraduates, doctoral candidates, representatives of SME, individual entrepreneurs and other interested persons) can take part in the competition.

Fill out the form and submit your application by clicking on the link.: <https://climatelaunchpad.org/application-form/>. **Application must be completed in English.** Applications are accepted **until July 16, 2018** (inclusive). *

* When filling the application form, citizens of Kazakhstan, as well as all those who will be in Kazakhstan during the contest, should choose Kazakhstan as the country of application - Kazakhstan.

If your application is selected for participation in the National Finals of the Contest, 100% participation in all subsequent events will be required:

1. August 2018: two-day training on developing start-up companies from leading Climate-KIC mentors, as well as six additional sessions in the field of technology entrepreneurship and business development;
2. September 2018: National final of the ClimateLaunchpad competition in Kazakhstan;
3. 1-2 November 2018: International Final of the ClimateLaunchpad Competition in Edinburgh (Scotland).

What does ClimateLaunchpad do?:

- Ability to test the attractiveness and feasibility of your idea;
- Nine of the best teams selected to participate in the National Finals of the contest in Kazakhstan will have a unique chance to take a training course on developing start-up companies from leading Climate-KIC mentors, as well as six additional sessions in the field of technology entrepreneurship and business development;
- Three winning teams of the National Competition in Kazakhstan will have the opportunity to enter the international final of the contest in Edinburgh (Scotland) in November 2018;
- At the International Finals of the competition, teams will be able to present their business ideas to the accelerator leaders and investors at Climate-KIC of the European Institute of Innovation and Technology;
- The best projects will be posted on the contest website, which is visited by a large number of international investors;
- The top 10 teams of the International Finals will receive direct access to the Climate-KIC Accelerator of the European Institute of Innovation and Technology;
- The teams that took 1, 2, 3 places in the international final of the competition will receive a cash prize of € 10,000, € 5,000 and € 2,500, respectively.

If you have questions on filling of the request or other questions, concerning participation in competition, You can call by ph. + 7 7172 76 85 54 or write on the e-mail address: climatelaunchpadkz@gmail.com